



**CALL FOR
PEPFAR INNOVATION
COMMUNITY
PROGRAM
APPLICATIONS
2021**



Program Description:

The U.S. Embassy in Nairobi, Kenya and the U.S. Department of State announces an open competition for organizations to submit applications to carry out a project related to HIV. Please carefully follow all instructions below.

Program Objectives:

The PEPFAR Innovation Community Program (PICP) seeks to award grants to projects that implement innovative solutions that further PEPFAR's commitment to reduce HIV infections. We aim to achieve this;

- by infusing new thinking and approaches to the program design, through addressing stigma and discrimination, care and treatment to beneficiaries, promoting capacity building and strengthening of democracy and governance related to the national HIV response;
- To reach as many people as quickly as possible with HIV prevention messages and/or support HIV services that can be sustained after the project period;
- To support innovative programs in HIV programming;
- To provide services directly to the community or improve access to health facilities and services; and
- To be able to measure the results of the project (e.g., be able to count children or patients served, number of volunteers trained, number of people reached during a campaign).

Participants and Audiences:

The PEPFAR Innovation Community Program (PICP) welcomes applications from registered non-profit Kenyan organizations such as Community Based Organizations (CBO), Faith



Based Organizations (FBOs), Civil Society Organizations (CSOs) or Non-Governmental Organizations (NGOs) to apply for these funds.

Successful applications for PICP funding must therefore demonstrate the following:

- (1) Show how your initiative will complement planned or existing local HIV/AIDS activities or address gaps in the current local HIV/AIDS strategy;
- (2) Focus on innovative ideas that are sustainable and lead to long-lasting change; and/or
- (3) Experience in implementing and sustaining programs that promote HIV/AIDS prevention messaging.

Beneficiaries:

Targeted beneficiaries include but are not limited to:

1. Key and Priority Populations (KP/PP)
2. Adolescent Boys and Young Men
3. People Living with HIV (PLHIV)
4. Adolescents Girls and Young Women (AGYW)
5. Orphans and Vulnerable Children (OVCs)
6. Persons Living with Disabilities (PLWDs)
7. People Who Inject Drugs (PWID)

What is the selection process?

An internal committee will review the applications that are shortlisted. If your project is considered for funding, you will be contacted and either a virtual or physical pre-award site visit/meeting will be conducted.

Guidelines:

What type of funding is available?

Funding to be used over a 12 or 24 months period if awarded a second phase.
Budgets should be between KSh.600,000 to KSh.1,500,000.

Project Criteria:

1. Projects should address an immediate need and propose a **demonstrable impact** on HIV care and support and/or prevention services in the community.



2. The proposal should have a monitoring and evaluation framework.
3. Applications must provide a detailed budget and funds must be spent within 12- 24 months.
4. Funded projects will be required to submit progress reports and a final report.
5. Letters of support from community leadership and government officials are encouraged.

The PEPFAR Innovation Community Program (PICP) **cannot** provide funds for the following expenses:

- Cost of purchase, operation, and maintenance of motor vehicles or new building construction;
- Anti-retroviral and other medications requiring clinical management;
- Police or military activities; and
- Expenses associated with an individual or family or a private business.

Examples of projects that PICP might support include, but are not limited to:

1. Conducting innovative ways (such as sport clubs) to educate youth and adults on age-appropriate HIV prevention and care and to promote counseling and testing funded by the Government of Kenya.
2. Use of technology and social media (WhatsApp, Facebook, Twitter, etc.) to target youth; developing an app for reminders, HIV/AIDS education, search of facilities for test and treatment; creating internet hubs to attract beneficiaries, etc.
3. Adolescent-friendly sexual education and prevention activities, campaigns and workshops outside of the school day; promote testing of young people and caregivers with unknown status; ensure linkage to treatment, and support disclosure, adherence and viral suppression among children and adolescents living with HIV through family counseling and peer groups.
4. Positive gender norms training, and adherence support groups; provide education support to ensure retention, transition and completion targeting highly vulnerable adolescent girls (both HIV infected and affected) at risk of dropping out of school; provide targeted assistance to children and caregivers that have been victims of gender-based violence (GBV) including identification and notification of GBV cases, linkage to health and psychosocial services, and follow-up through the legal redress process counseling and sensitization to disclosing HIV status.
5. Enrolling and retaining HIV positive Key Populations in HIV care and treatment and other health services towards the PEPFAR 95-95-95 goal; providing HIV testing and counseling (HTC) that are accessible to KPs (i.e. mobile counseling and



testing, drop-in centers, “hotspots,” and households); and promoting an inclusive community in view of the legal environment around KP programming.

6. Religious leaders training programs in HIV/AIDS.

Submission Date and Time:

PEPFAR Innovation Community Program (PICP) will only accept proposals from the date of this notice through **July 16th, 2021**. No applications will be accepted after that date. All application materials must be submitted using the organization’s primary email to: KenyaPCGP@state.gov.

This notice is subject to availability of funding.

