

***U.S. Mission Geneva  
World AIDS Day 2010  
Poster Contest***



***Building on Success  
Working Together to Fight AIDS***

On December 1, in commemoration of World AIDS Day 2010, U.S. Mission Geneva will launch a poster contest to raise public awareness and highlight the U.S. Government's continued commitment in the fight against HIV/AIDS, as well as pay tribute to the millions of victims around the world.

Raising HIV/AIDS awareness demands continued efforts, and in a media-heavy society the message needs to be delivered in innovative and creative ways. This poster competition's tries to achieve exactly that.

The involvement and mobilization of youth is also essential to the success of any awareness campaign. This poster contest therefore targets people between the ages of 10 and 20. While encouraging them to display creativity and talent, the poster designing activity will allow for time to reflect on HIV/AIDS, as well as create opportunities for discussion on the subject with teachers, parents and friends.

### **Contest Objectives**

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- Mobilize youth in the fight against HIV/AIDS; inspire hope for a future free of HIV/AIDS
- Convey the need for strong partnerships among peoples of all nations in the fight against HIV/AIDS
- Solicit original artwork focusing on the theme "Working Together to Fight AIDS"

### **Eligibility, Submission and Deadline**

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- The contest will be open to all secondary school pupils domiciled in the Cantons of Geneva and Vaud, Switzerland.
- Poster entries will be divided into two age groups (age at time of submission):

1. *Age Group 1:* Ages 10 through 15
2. *Age Group 2:* Ages 16 through 20

- Employees of the United States Government and their immediate families are not eligible to participate. Any participant who is a minor in his or her jurisdiction of primary residence must obtain the written permission of his or her parent or legal guardian to participate (see Poster Contest Application Form). Any relevant laws of the partner country that would affect the contest must be respected.
- All submissions should be mailed or delivered to: US Mission, Poster Contest, 11 Route de Pregny, 1292 Chambésy.
- Deadline for submission is January 31, 2011.

### **Poster Artwork Specifications**

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1. Poster should focus on the theme "Working Together to Fight AIDS."
2. Poster artwork must be original.
3. Posters should not be larger than 11x17 inches / 28x43 centimeters, and may be drawn vertically or horizontally.
4. Copyrighted characters, trademarks, registered trademarks, product logos and brand names are not allowed.
5. Posters that include endorsements of products, corporations, or organizations, or that are deemed offensive will be disqualified.

6. Participants will have to complete an entry form

## Events and Prizes

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- All entries will be featured on a specially created 'Poster Contest' page on the US Mission's website <http://geneva.usmission.gov>
- All participants will be invited to an event highlighting HIV/AIDS and featuring an exhibition of all submitted posters (date and time to be confirmed)
- A winner from both age groups will be announced at the event
- The two winning submissions will continue to participate in a larger worldwide PEPFAR Poster Contest
- All top entries from the PEPFAR competition will be highlighted through poster shows, press releases, website features, exhibits and other venues, and artists will receive a certificate signed by Ambassador Eric Goosby, U.S. Global AIDS Coordinator.
- Of those entries, the top global entry in each category will receive a backpack of art supplies.

Please direct questions to Yves Bouvie at [bouvieYP@state.gov](mailto:bouvieYP@state.gov) or by phone at +41-22-749-43-59

## Poster Contest Application Form

### Please Print

Contestant's name: \_\_\_\_\_

Contestant's Age (at time of submission): \_\_\_\_\_

Name and Signature of Parent or guardian: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

State/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Program or School: \_\_\_\_\_

**If one or more of my entries is selected, I agree to allow the U.S. Government to use the entry or entries for publication and promotion of U.S. Government programs. I have read the Poster Contest guidelines and affirm that this entry is in compliance with them. I understand that the U.S. Government assumes no responsibility for any artwork submitted and that submissions will not be returned.**

Signature of Contestant: \_\_\_\_\_ Date: \_\_\_\_\_