

WTO Aid for Trade COVID-19 stocktaking exercise, March 24, 2021

Panelist Bios



Dawn Shackelford is the Assistant U.S. Trade Representative for WTO and Multilateral Affairs. In this capacity, she is responsible for coordinating U.S. trade policies in the WTO, with lead responsibility in the General Council and Council on Trade in Goods, as well as oversight for WTO institutional issues and the WTO standing committees. She served as the Deputy Assistant U.S. Trade Representative for India from 2014 to 2016. Prior to that, Ms. Shackelford was the lead U.S. negotiator for the new WTO Trade Facilitation Agreement; and the customs and trade facilitation chapter of the Trans-Atlantic Trade and Investment Partnership Agreement; and the U.S. Representative to the OECD Trade Committee. Ms. Shackelford joined USTR in 2004. She holds a Master of Arts Degree in International Affairs from American University in Washington, DC, a Bachelor of Arts Degree in Politics from the University of California in Santa Cruz. She served as an adjunct professor at American University's School of International Service from 2003 to 2005.



Paul Fekete is Senior International Trade Advisor with USAID's Center for Economics and Market Development, a part of the recently created Bureau for Development, Democracy, and Innovation. He focuses on the development of trade-related technical assistance programs to assist USAID missions in building public and private sector trade capacity and promote developing countries' participation in the international trade system. Prior to joining USAID in 2010, he worked for over 25 years as a consultant providing trade advisory services, technical assistance, training, and institutional strengthening and capacity building for governments and organizations under the auspices of entities such as USAID, WTO, WCO, and the World Bank.

He holds an MA in International Affairs from Johns Hopkins University's Nitze School of Advanced International Studies (SAIS) and a BA from Bates College. He also holds the title of adjunct assistant professor at both the University of Maryland's University College and Syracuse University's Maxwell School where he teaches graduate courses on international economics, US trade policy and policy formulation.



Christian Dellis is Deputy Director, Phytosanitary Issues Management – Export Services with the Animal Plant Health Inspection Services (APHIS) of the U.S. Department of Agriculture (USDA). As the head of the Plant Protection and Quarantine (PPQ) program's export services, he supervises the Phytosanitary Certificate Issuance and Tracking (PCIT) system. In this photo, Mr. Dellis is 5th from the right.



Rodrigo Robles manages the electronic certification (eCert) Unit at the Agriculture and Livestock Services (SAG) Department, Ministry of Agriculture, Santiago, Chile. Mr. Robles is responsible for the management of eCert exchanges with third party countries for market access of forestry and livestock products. He is also the ePhyto HUB-IPPC test pilot work group coordinator. Mr. Robles is currently the lead negotiator for the implementation of electronic certification with China, Russia, Mexico, Colombia, Peru, Argentina, United States, European Union, Sri Lanka and Costa Rica. Mr. Robles is also leading ePhyto certification negotiations with Australia, New Zealand, Brazil, Korea and Japan. Mr. Robles holds a BS from the University of Chile, and a diploma in Animal Production from the Center for Mediterranean Agronomic Studies, Mediterranean Agronomic Institute of Zaragoza - Spain (CIHEAM).



Walter Alessandrini has been a member of the ePhyto Steering Group of the IPPC (International Plant Protection Convention) representing the Latin America and Caribbean region since 2013. He has also been a Member of the COSAVE ePhyto group since 2012. Mr. Alessandrini has served as the IT Project Leader for the National Food Safety and Quality Service of Argentina (SENASA, Argentinian NPPO) since 2010. He is the Project Leader of the Argentinian Phytosanitary Certification Management System.



Mr. Charif Christian Carvajal (PhD) is Director Marketing for Europe, Asia and Middle East of the Chilean Fruit Exporters Association (ASOEX), a non-profit entity whose members represent 90% of the total volume of fresh fruit exported from Chile. The Chilean fresh fruit industry is a world leader in exports of deciduous fruit from the Southern Hemisphere, and is a strategic sector within the country's economy. Mr. Carvajal has more than 20 years of experience in international export, promotions in Europe and Asia, sectorial branding and Online-to-Offline (O2O) retail channel advertising strategies.



Gerald Makau Masila is the Executive Director of the Eastern Africa Grain Council (EAGC). He joined the Council in 2011 from Acumen Business Consultants. Prior to that, he worked as the Managing Director of Kenya Wines Agencies Limited (KWAL), where he was awarded the 3rd Best State Corporation by His Excellency President Mwai Kibaki in 2008 Performance Contracting Evaluations. Earlier in his career, Mr. Masila served as Managing Director of the Kenya Planters Cooperative Union (KPCU), the oldest and largest coffee milling and marketing company in Kenya, where he served as the Managing Director. Mr. Masila holds a Master of Science Degree in Agricultural Economics, and a Bachelor of Arts Degree in Economics

and Geography both from Egerton University, Kenya.



Alejandro Pernías is President and CEO, Global Share S.A. (edoxOnline), the web-based platform for shipping and commercial documents including electronic Bill of Lading (e-BL). Mr. Pernías is also responsible for the company's international global trade projects; assessments and recommendations for international shipping documents; international commercial agreements; alliances and networking; and business plans. Mr. Pernías worked for 5 years for two commercial banks; and he has experience with Letters of Credits; collections; factoring/forfaiting; and SWIFT. Mr. Pernías also worked for more than 18 years for one of the major trading companies in the agribusiness sector as a key member of the

Forwarding Process Improvement team acting as a key facilitator in trade execution of international contracts.



Suzanne Uittenbogaard is Global Sustainable Value Chain Manager at Cargill Cocoa & Chocolate. She leads the supply chain transparency program - developing Cargill's first mile traceability, impact transparency and digital innovation capabilities. Ms. Uittenbogaard has a background in BSc Science & Innovation Management and MSc Environmental Policy from LSE. Her LinkedIn profile is: <https://www.linkedin.com/in/suzanneuittenbogaard/>



Jean-Marie Delon is Sustainability Program Manager, West-Africa, Cargill Cocoa & Chocolate. Since taking up his current role with Cargill in 2014, Jean-Marie Delon has led sustainability initiatives in Côte d'Ivoire through the Cargill Cocoa Promise, Cargill's commitment to making a tangible difference to farmer productivity, increasing their income and improving livelihoods. Prior to this, Mr. Delon was Cargill's External Relationships and Child Protection Manager in the country. He has worked in cocoa sales and purchasing, as well as implemented sustainability standards in small farmers organizations. Mr. Delon holds a Master's degree in law from the University of Montpellier, specializing in international tax and trade law.



Eliza Babarczy is the founder of Itza Wood. As the founder and creative director of a social enterprise, Eliza Babarczy measures success based on overall impact, not just sales. Her company, Itza Wood, employs woodworkers from the Petén region of Guatemala to create housewares made with lumber from the nearby jungle. The brand's impact is twofold: Itza Wood provides steady, fair wages to skilled artisans in an otherwise under-resourced region, and they use materials that are sustainably and locally sourced — before Itza Wood created a single item, the company planted 45,000 trees in the Petén jungle. Itza Wood leverages online sales channels to tell the story of Itza Wood's artisans and share their work with the global market.



Carmen Rengifo is the founder of Rengifo. She founded the El Salvadorian company Rengifo with the idea to produce accessories, jewellery and home decoration made of local and natural materials while providing decent work to the women that need it most. Its business model focuses on providing decent working conditions, which allow all employees to attend to family needs while being awarded fair pay and flexible working hours. Rengifo encourages respect and empathy among its workers, taking good care of the needs of their female artisans. This inclusive business model strongly encourages a more human and direct relationship, empowering women at work. By building their online presence on eBay and Etsy, Rengifo was able to sell their crafts internationally and thrive through COVID-19.



Ishani Mukherji is a strategy and operations professional in the retail and technology space. She started her career with an Indian handicraft e-commerce company and then spent 3 years at PwC consulting, advising Indian Retail and Financial service clients on business growth strategies. Coming full circle, she returned to the handicraft e-commerce space with Etsy as a senior specialist in the India team. She's helping Indian sellers find success by integrating with the community ecosystem. She also project manages partnerships with organizations to advance the artisan community in India. Ishani is a textile enthusiast and has been a passionate collector of handicrafts from around the world.